



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

4055 Faber Place Drive, Suite 201, North Charleston SC 29405

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Dr. Michelle Duval, Chair | Charlie Phillips, Vice Chair

Gregg T. Waugh, Executive Director

RECRUITMENT ANNOUNCEMENT

Date: January 9, 2017
Title: **Council Fishery Outreach Specialist**
Location: South Atlantic Fishery Management Council
4055 Faber Place Drive, Suite 201
North Charleston, South Carolina 29405

The South Atlantic Fishery Management Council, headquartered in Charleston, S.C., is responsible for the conservation and management of fish stocks within the federal 200-mile limit of the Atlantic off the coasts of North Carolina, South Carolina, Georgia and east Florida to Key West. The Council is responsible for Coastal Migratory Pelagics from New York to Florida and for Dolphin/Wahoo, from Maine to Florida.

The Outreach Specialist is responsible for the development and implementation of appropriate outreach programs and activities as assigned by the Council, the Executive Director, or the Citizen Science Program Manager. The position is expected to communicate the Council's management goals, strategies, and activities to the public as well as solicit the involvement of the fishing public in the development of these management goals, strategies, and activities.

Primary Responsibilities:

Organize and conduct outreach programs via stakeholder meetings, webinars, workshops, and informal field visits with fishermen on various fishery management topics and Council activities.

Conduct evaluation and analysis of Council outreach programs to measure the impact of outreach activities.

Overall responsibility for the Council's website, ensuring materials are posted and updated.

Create content for the Council's website, blog, YouTube channel, and other web-based outreach tools to further educate the public on fishery management issues, in particular outreach on fisheries science, data collection, and citizen science.

Initiate and moderate an online fishermen's forum hosted by the South Atlantic Council to provide a mechanism for federal fishery permit holders in the region to informally discuss fishery management issues of interest.

Update and maintain the Council's mobile app (SA Fishing Regulations) and work with the app developer on a planned app rebuild and upgrade.

Develop content and layout for electronic and printed outreach materials (fact sheets, regulations brochures, and other publications).

Coordinate and implement outreach and evaluation activities related to the Council's 2016-2020 Vision Blueprint for the Snapper Grouper Fishery, including planning activities and facilitation of workshops for development of the 2021-2025 Vision Blueprint.

Provide staff support for the Council's Information and Education Advisory Panel and Committee including planning meetings, compilation of briefing book materials, and meeting support.

Assist the Citizen Science Program Manager with developing outreach materials and programs for the Council's newly developed Citizen Science Program.

Work in coordination with the Public Information Officer to respond to requests for information from the public and prepare for Council meetings, public hearing/scoping meetings, webinars, and advisory panel meetings.

General Duties:

Assist the Executive Director, Deputy Executive Directors, and the Citizen Science Program Manager on scientific matters relating to Fishery Management Plans and amendments and Citizen Science; participates in workshops and meetings with Council members, state and federal agencies, public and private organizations and associations; coordinates and conducts outreach and education efforts.

Assist in translating technical fisheries management information for constituents and serve as a liaison between the Council and its constituents to enhance information exchange about management issues. This is accomplished using a wide variety of mechanisms to ensure the public is aware of and involved in Council actions and decisions.

Incumbent interacts with diverse interests on a region-wide basis. Incumbent communicates complex technical information pertaining to fisheries management, and explains how fishermen are affected by Council actions.

The incumbent keeps abreast of new and emerging outreach tools and technology to enhance outreach programs relevant to fisheries management.

Provide staff support during Council meetings, scoping meetings/public hearings, webinars, and technical support in the areas of outreach and education.

Skills and Qualifications:

A bachelor's degree in science communication, environmental education, or a related field is required. Prefer a minimum of five (5) years experience in these areas.

Must have the ability to write both technically and informally, organize and coordinate activities, and interact with the public.

Facilitation skills required.

Technical Skills -

- Required - Proficiency with MS Office applications;
- Preferred, or willing to be trained - Website and blog content management using Wordpress; Adobe Creative Suite (InDesign, Illustrator, and PhotoShop); Survey Monkey; Wufoo (online form generator); and ArcGIS StoryMaps.

Experience with the principles and application of extension/outreach-related programs and projects is desirable.

Must be knowledgeable about or possess the ability to learn Council policies and procedures.

Duties involve interacting with diverse interests on a regional and national basis. Should possess some knowledge of federal fisheries management, South Atlantic fisheries, and the fishing industry.

The incumbent must use initiative and creativity in assisting with outreach and citizen science program support duties and be willing to work closely with other staff, Council members, and the public in a positive and cooperative manner. The position requires the ability to work independently as well as a team member alongside the technical and administrative staff.

Duties require periodic overnight travel (4-6 weeks minimum per year) within the U.S. South Atlantic region.

Work is generally performed in an office setting with opportunities to work in the field as needed for specific outreach projects.

Supervisory Responsibilities:

None

Supervision Received:

Is under the direct supervision of the Citizen Science Program Manager who works under the Deputy Director for Science & Statistics.

Starting Salary Range:

\$40,000 - \$50,000 negotiable depending on education and experience.

This is a non-federal position with benefits. This position is under an annual contract with the opportunity for an extension depending on availability of funding.

Closing Date: January 30, 2017

Contact: Send a complete resume, a brief statement of interest describing the skills you would bring to this position, and contact information for 3 references to:

Amber Von Harten, Citizen Science Program Manager
South Atlantic Fishery Management Council
4055 Faber Place Drive, Suite 201
North Charleston, SC 29405
Or via email to: amber.vonharten@safmc.net

For more information, applicants should contact Amber Von Harten, Citizen Science Program Manager at amber.vonharten@safmc.net or by calling the Council office at 843/571-4366 or Toll Free 866/SAFMC-10.