

# **Legislative and Governor's Appointee Commissioner Workshop with Blank Rome Government Relations, LLC**

*February 6, 2012  
1:00 PM – 5:00 PM  
Alexandria, Virginia*

## **Agenda**

The order in which these items will be taken is subject to change and other items may be added as necessary.

This workshop responds to the Legislative and Governor Appointed Commissioners' decision at the 2011 Annual Meeting to increase their effectiveness in interactions with federal partners, both legislative and executive.

1. Welcome and Approval of Agenda (*5 min*)
2. Introductions (*30 min*)
  - Commissioners
  - Blank Rome
3. Discussion of Desired Workshop Outcomes (*20 min*)
  - Identify ways you can help your states by helping ASMFC
  - Relay a consistent ASMFC message to their state Congressional delegation
  - Motivate, coordinate, activate Member's constituents
  - Improve understanding of and effectiveness in Federal government operations
  - Past Commissioner efforts and experiences with Congressional delegations
  - Additional suggestions from Commissioners
4. Capitol Hill (*30 min*)
  - Legislative and Appropriations processes
5. Past Efforts by ASMFC and Blank Rome (*30 min*)
  - Letters
  - Capitol Hill Visits
6. Messaging (*60 min*)
  - What constitutes an effective message
  - How to build the message
  - What's in the message
  - How to deliver the message
  - Following up
7. Discussion (*60 min*)
  - Potential Commissioner visits to Capitol Hill
  - Personal contacts and other key Congressional members
  - ASMFC Talking Points, as time permits
8. Adjournment (*5 min*)